

What and why GIS? Uses for community mapping

*Dr. Melinda Laituri
Secondary Cities Principal Investigator*

2C Esmeraldas Project Initial Workshop
23-30 January 2017
Quito and Esmeraldas, Ecuador

Understanding of Places

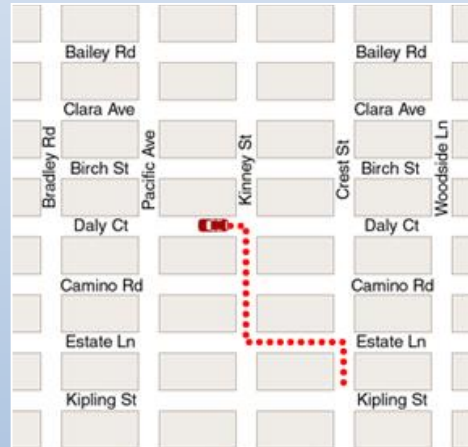
- Everything happens somewhere
- PLACE and LOCATION (e.g. CONTEXT)
- Geography is the stage upon which history takes place
- Place name geography is to geography as the alphabet is to literature
- Yes, it's about where things are, but it's also: **what's there and so what?**

GIScience: Spatial Thinking

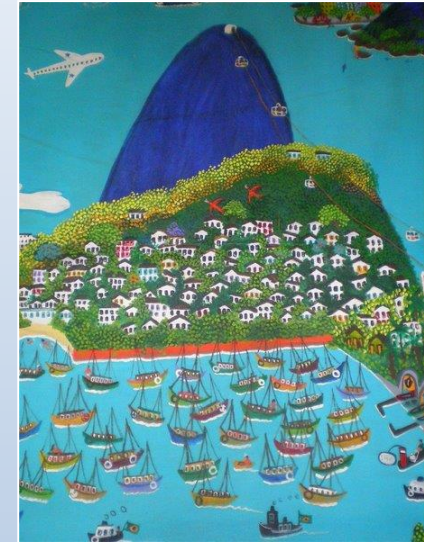
- Relationships among things; Location as anchor
- Spatial cognition
- Spatial reasoning
- Spatial literacy



Wayfinding



Route knowledge



Naïve geography/
cognitive maps

What and Why GIS?

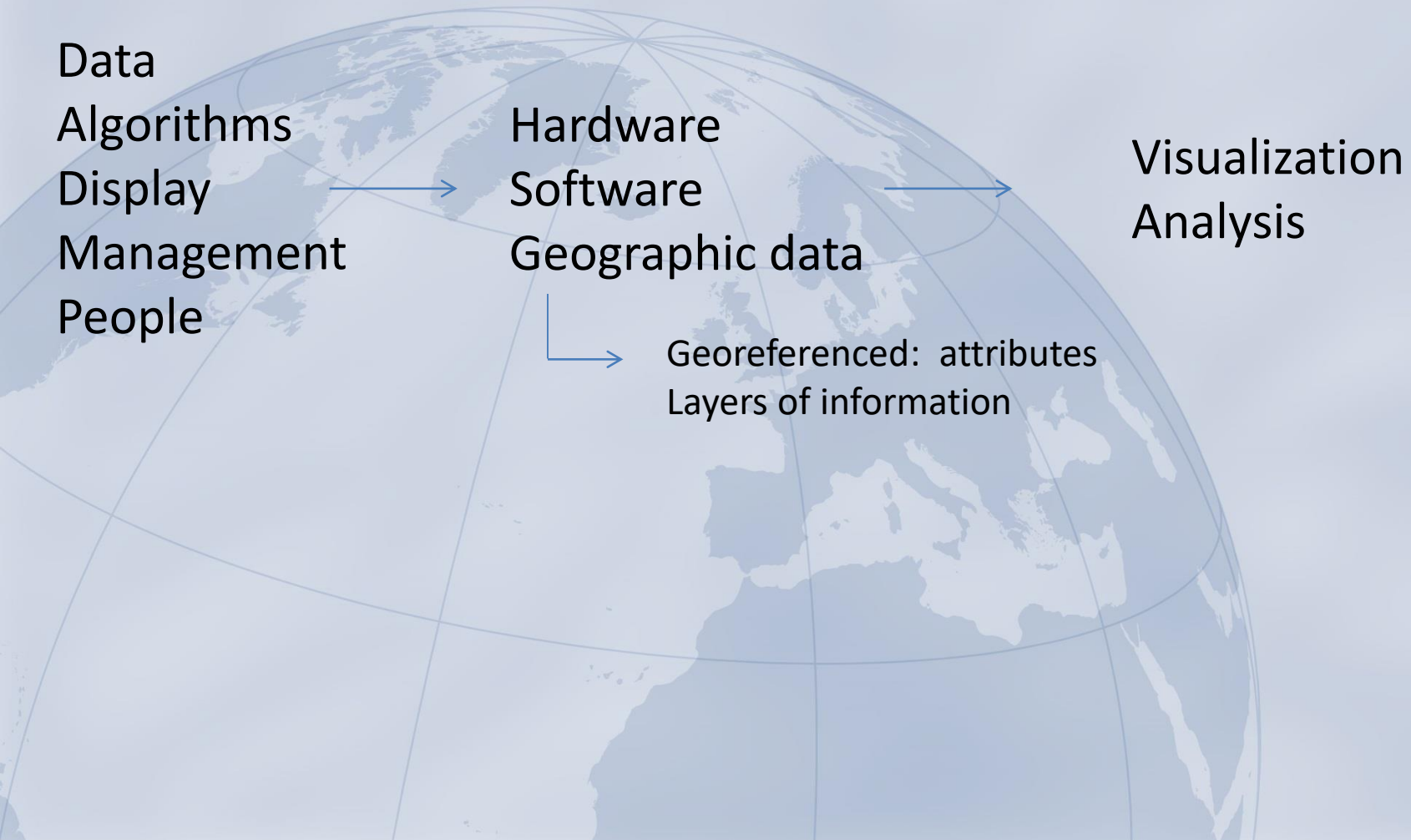
GIS: System or science

Tools, data repository, resource,
problem solving, decision making

**Importance of know where things are
and why**

Data + Software + Analysis = “Smart Maps”

GIS as a coordinated system



The Information Process

- Data: collection of observations and measurements about the real world
- Information: modeling and analysis of data
- Knowledge: Interpretation and understanding of information to inform decisions
- Wisdom: Experience

Information Management Strategy

Clear definition of problem

- Set priorities

Assessment of data

- Review existing data

Assessment of available resources

Analysis procedures

- Flowcharting

Documentation

Output

DATA GENERATION

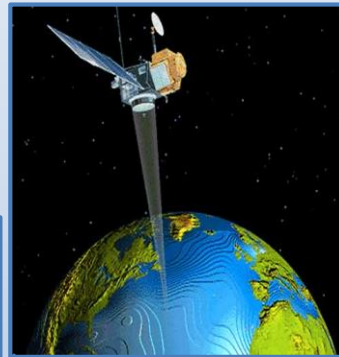
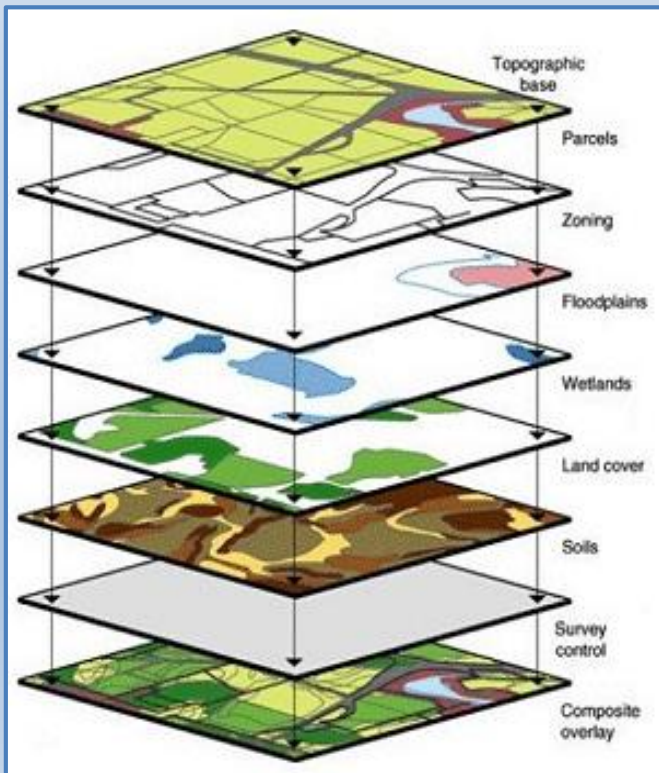
Data generation of Human Geography thematic areas for 2C projects:

- 
- Language
 - Land Use
 - Health
 - Religion
 - Significant Events
 - Transportation
 - Water Supply
 - Communications and Media
 - Demographic and Human Populations
 - Economy
 - Education
 - Social Groups
 - Organizations

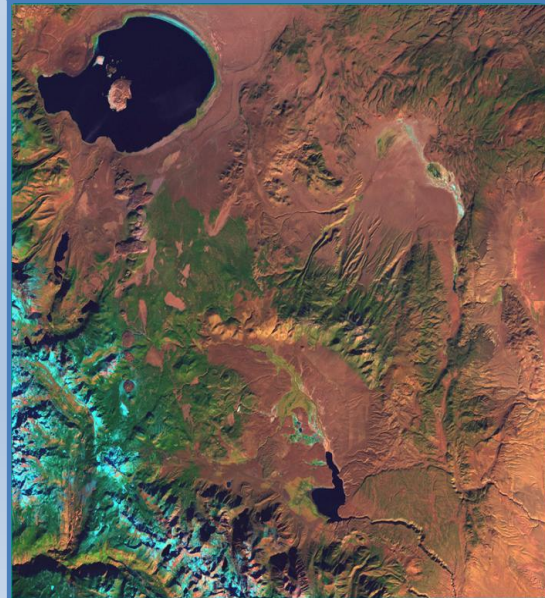
What is Geospatial Science?

Geospatial Technologies

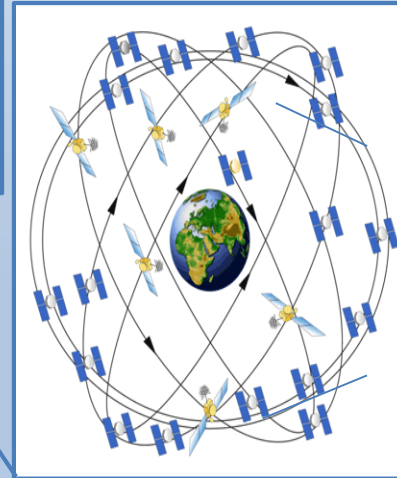
Geographic
Information
System (GIS)



Remote
Sensing
(RS)



Global
Positioning
System (GPS)



New tools for data collection

- Phones, tablets, drones (UAVs)



New approaches

- Citizen Science initiatives
- Crowd mapping: Mapathons



Visualization --Communicating with Maps:

Key

Cartographic concepts

Scale

- What shall be seen and not seen?

Projection

- What shall be distorted?

Legend

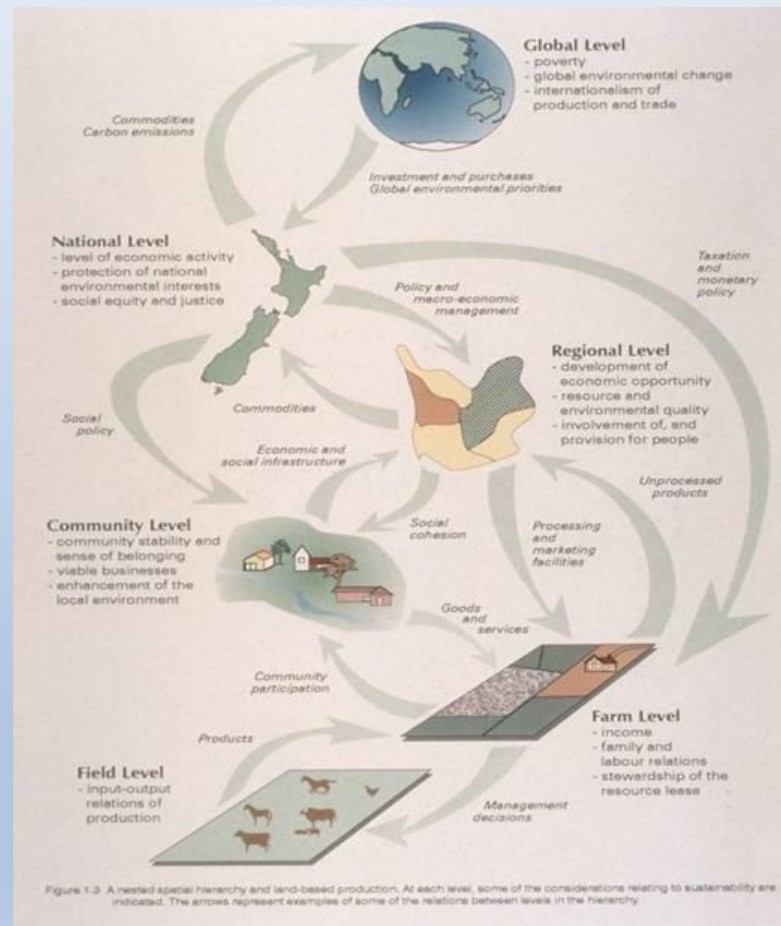
- What is being mapped?

Symbolization

- What story is told?

Scale:

Working across multiple scales



GIS as an Integrative Tool

- Spatial thinking and spatial literacy
- Establish common/similar sites
 - Data collection for comparison and identifying interaction
 - Expectation of shared/common database
- Multiple scales
 - Time and space
- Multiple boundaries
 - Inter-relationships
- GIS models
 - Integrated database/Overlay analysis/Map algebra
- Geovisualization
 - Interactive maps/3-D products
- Transform data to information

Spatial Analysis

- Distance and directional analysis
- Geometrical processing
- Map algebra
- Grid models
- Spatial statistics, spatial autocorrelation, spatial regression
- Surface analysis
 - Surface form and flow analysis
 - Gridding and interpolation methods
 - Visibility analysis
- Network and locational analysis
 - Shortest path calculation
 - Travelling salesman problems
 - Facility location
 - Arc routing
- Geocomputational methods
 - Agent-based modelling
 - Artificial neural networks
 - Evolutionary computing



John Snow, Broad Street cholera outbreak, 1854
John Snow's Cholera Map of London, 1854
Source: Wikipedia

Basic Approach

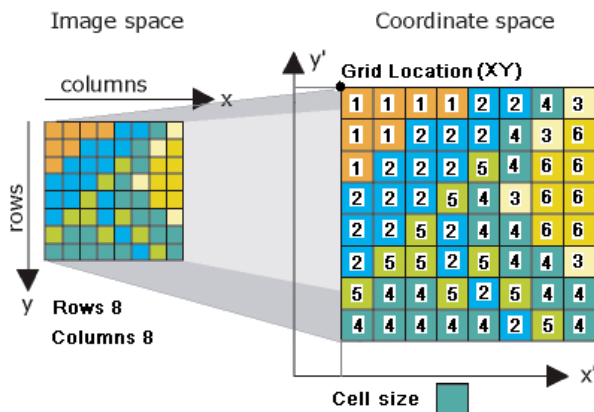
- Data: get it
- Analysis: do it
- Visualization: show it

Data: get it

- Determine what you need
- Determine if it exists; where to find it
- Types: base vs. thematic
- Types: points, lines, polygons (vector), rasters
- Attributes

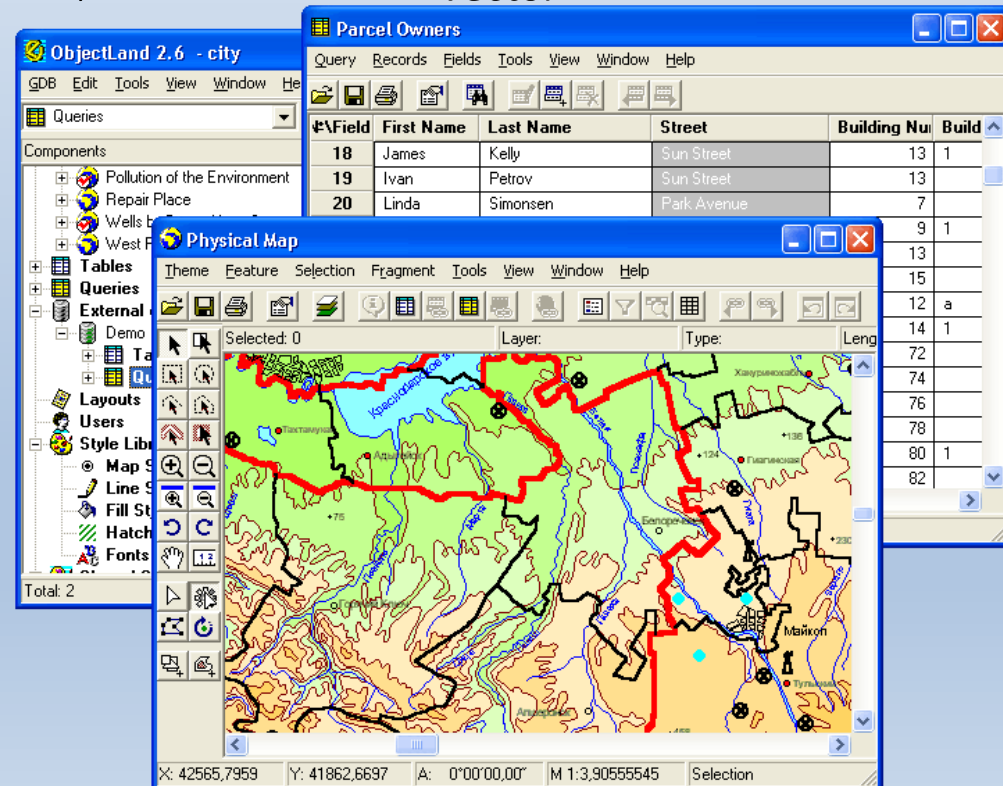
Vector

Raster



List of cell values

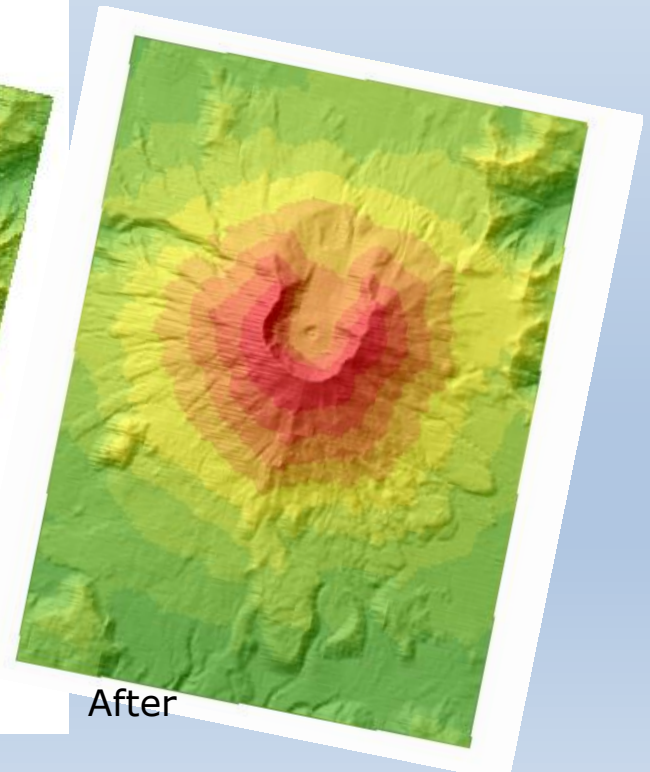
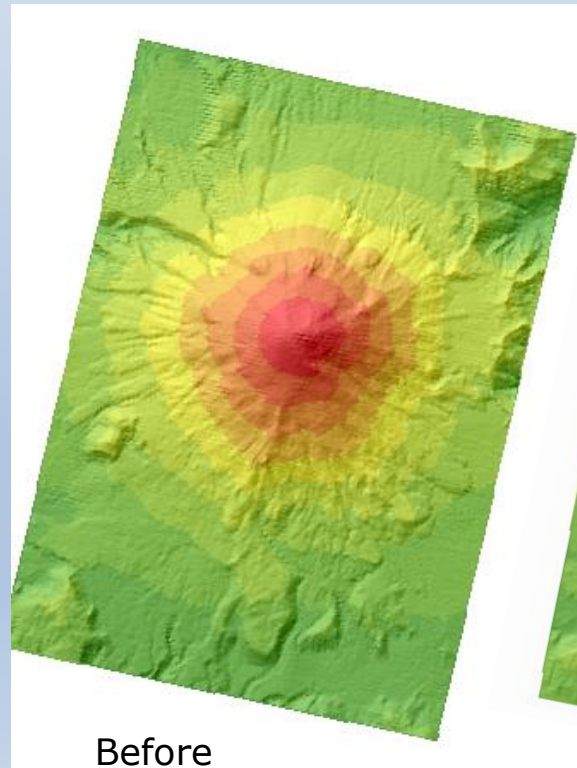
[1111224311222436122254662225436622544662552544354452544444254]



Analysis: do it

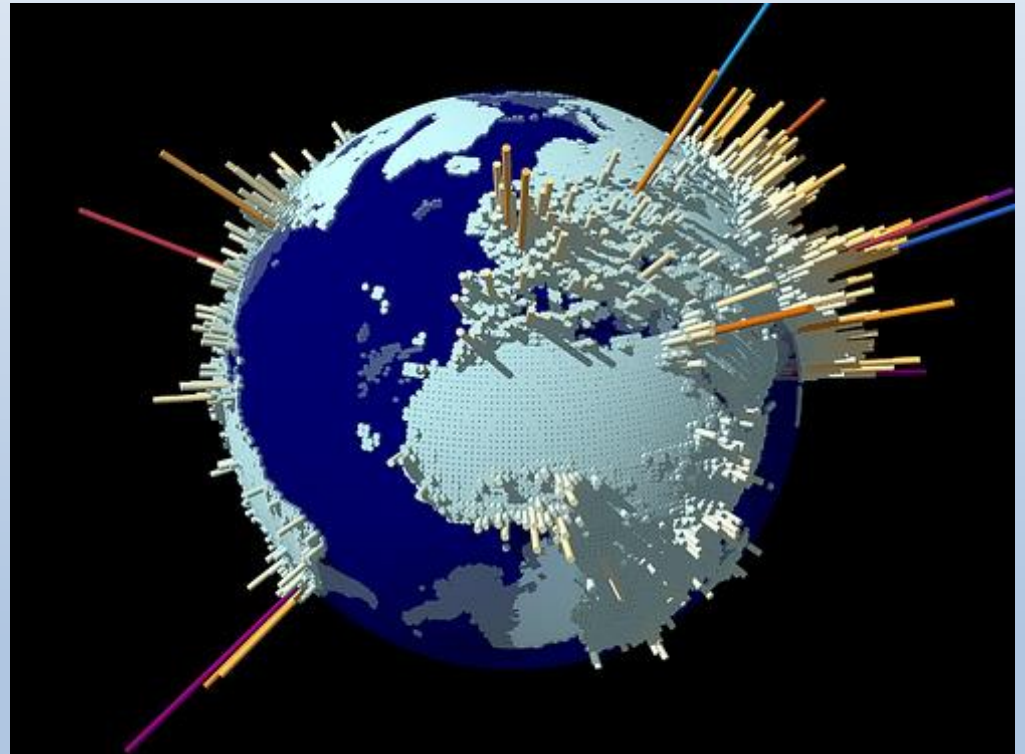
- Look for patterns; collect/make measurements
- Quantitative and qualitative observations
- Simple distance, buffer, routes
- Complex mathematical (spatial statistics)
- Modeling

Raster outputs –
Mt St Helens



Visualization: show it

- Tell your story
- It's often easier to SHOW than explain



Population Density (January 30, 2007)

<http://gecon.yale.edu/> -- Geographically based economic data

- **Visit:** The Geospatial Revolution:
<http://geospatialrevolution.psu.edu/trailer.php>

*“Global issues, such as biodiversity loss, urban sprawl, energy needs, water quality and availability, natural hazards, and human health, are becoming increasingly complex and...affect our everyday lives. Moreover, they all have a spatial component. To grapple with these issues for the 21st century **requires** a populace that's adept at using GIS and other geotechnologies.”*

GIS as a Research Approach

- Setting research question
- Spatially Explicit
- Spatial Thinking



- Geospatial Technologies for Data Collection
- Geospatial Tools for Analysis and Visualization

Examples



EBOLA OUTBREAK RESPONSE: REGIONAL CONFIRMED AND PROBABLE CASES

The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its borders or boundaries. Shaded and outlined areas or maps, including administrative borders, shall be subject to change without notice.



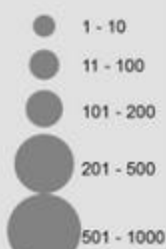
World Health Organization

MAP DATE: 29 October 2014

Recent Cases (21 Days Prior)



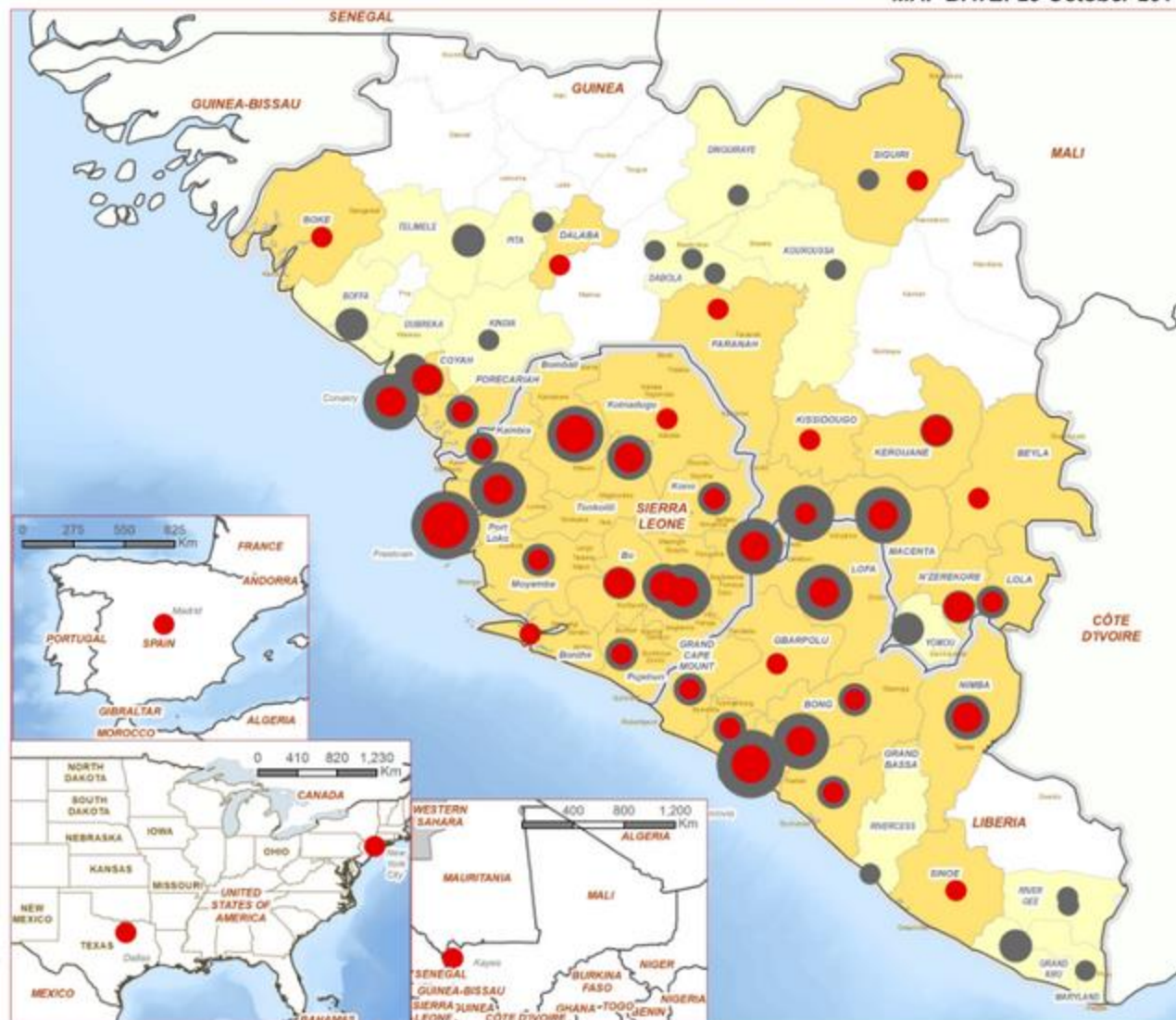
All cases



NOT ACTIVE - No cases in previous 21 days

ACTIVE - New cases in previous 21 days

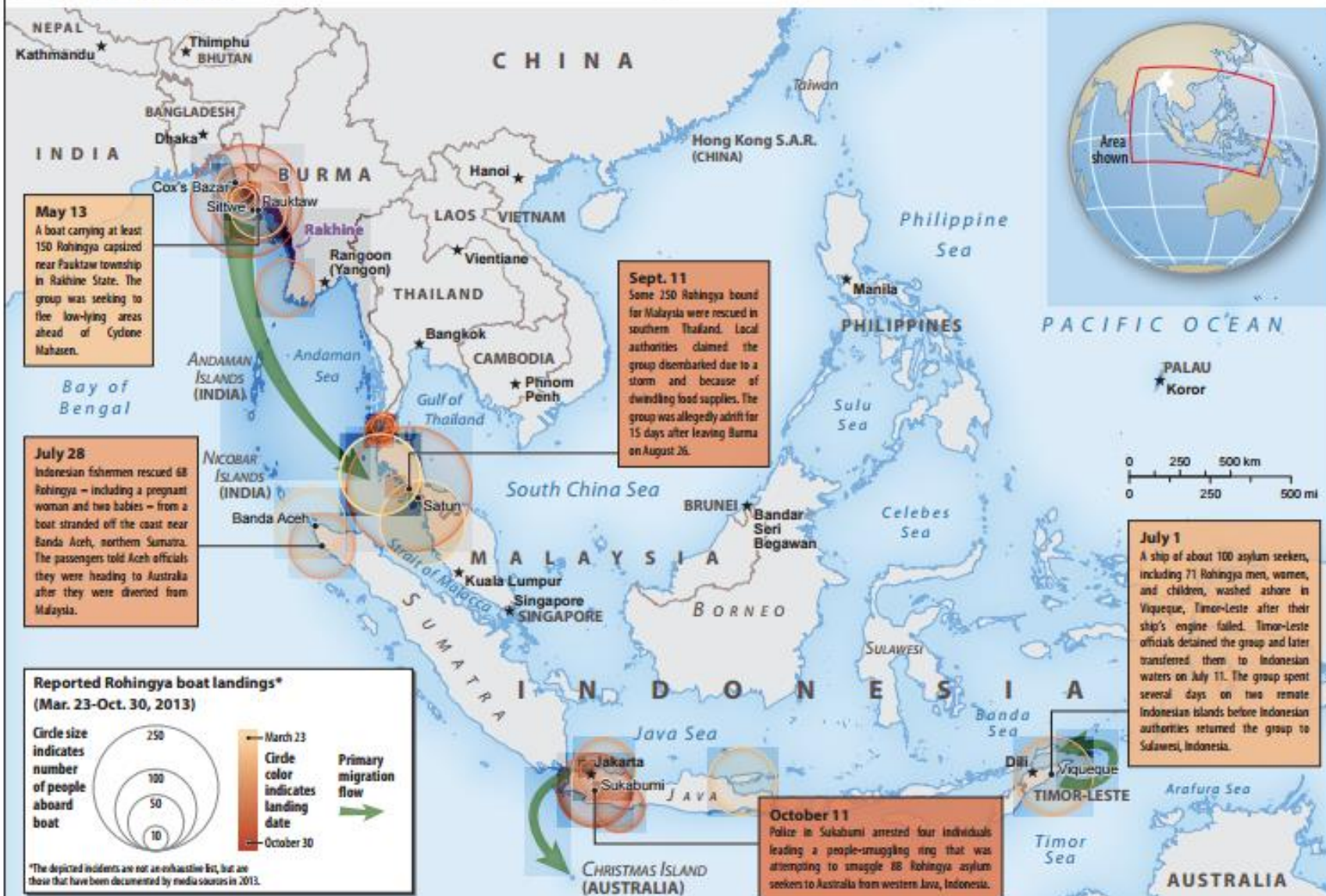
NEWLY INFECTED - New cases in previous 7 days (in previously uninfected areas)



Map Scale (A3): 1:3,700,000
1 cm = 37 km

0 40 80 160 km

Southeast Asia: Rohingya Maritime Migration Update (March-October 2013)



Burma 2010 Election Results

One small step for democracy?

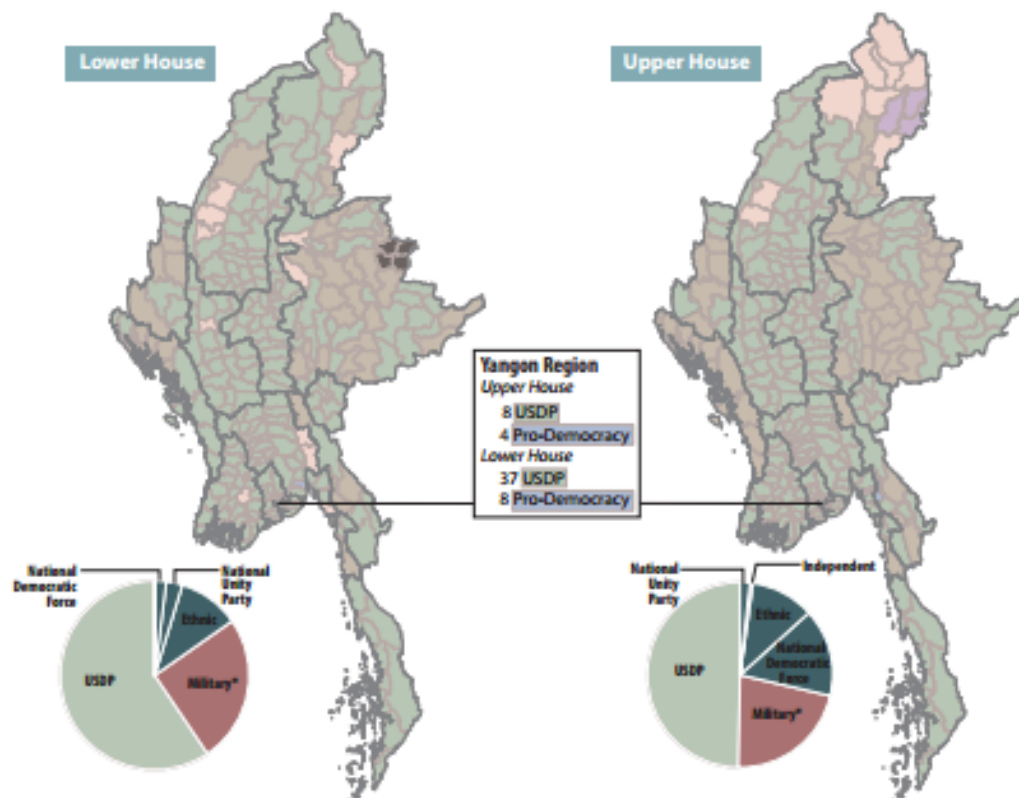
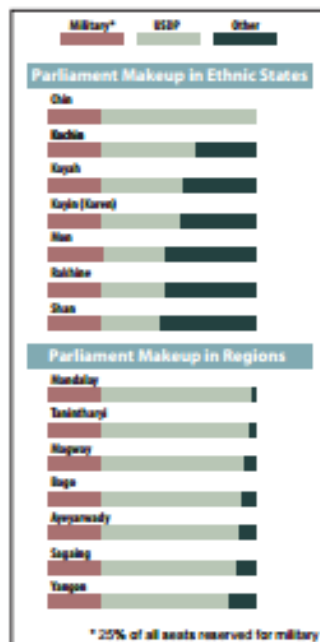
Amid allegations of election irregularities, including ballot stuffing, coercion, fraud, intimidation, and violence (see Burma 2010 Election Irregularities, page 2), the regime-backed Union Solidarity and Development Party (USDP) won national, regional, and state elections.

Despite USDP using election apparatus and military force to manipulate votes, some people voted for the party of their choice. Ethnic states in particular voted for non-USDP candidates (see table below).

National Parliament election results, 2010*

	USDP	Ethnic	Pro-Democracy	National Unity Party	Independent	Canceled
People's Parliament (Lower House)	258	47	9	12	0	4
Nationalities Parliament (Upper House)	129	26	7	5	1	0

* The military appoints 25% of all seats to its soldiers: 56 additional seats in the Nationalities Parliament, 110 additional seats in the People's Parliament

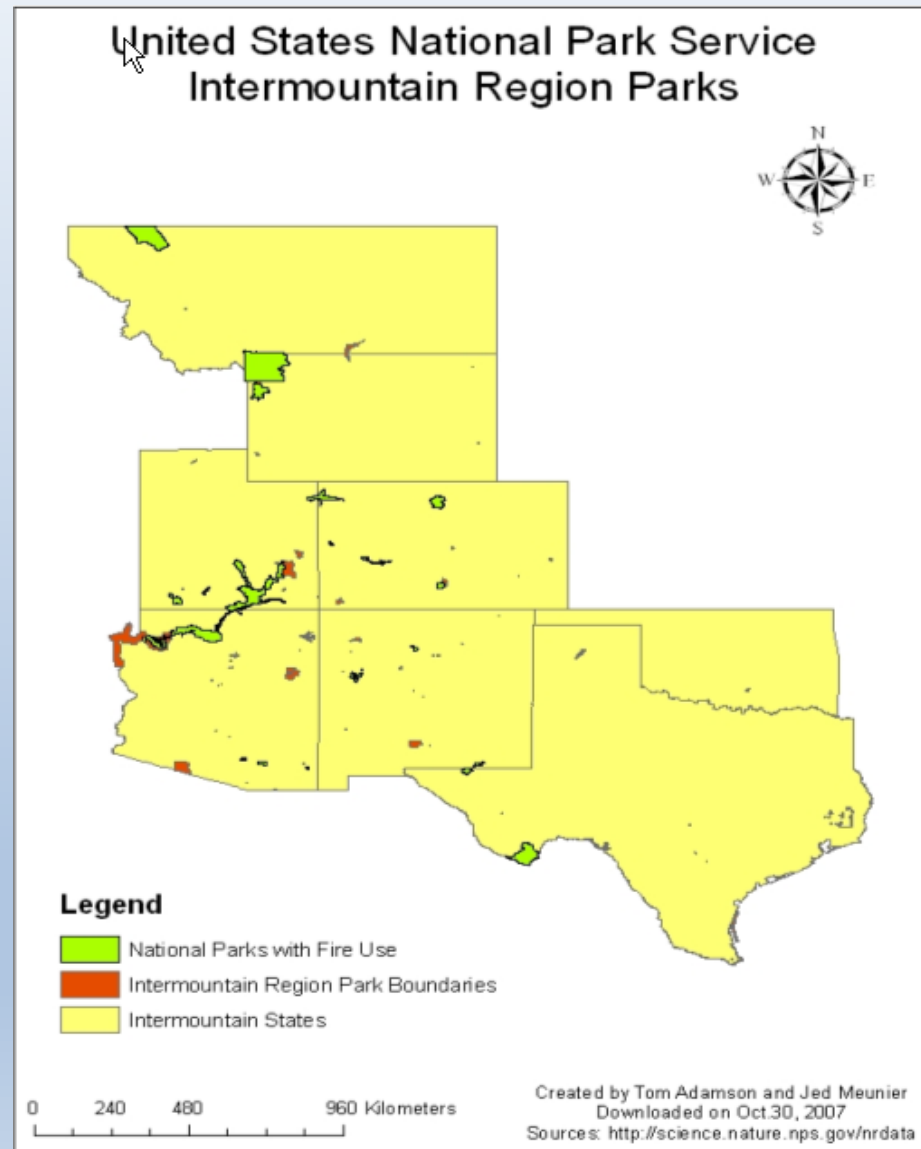


Example GIS Project

- Fire use for natural resource management in Colorado National Monument
 - Compare areas susceptible to wildfire
- Variables: Fire management plans and designated fire areas

Study Site

Includes locational map
and base map of
study site

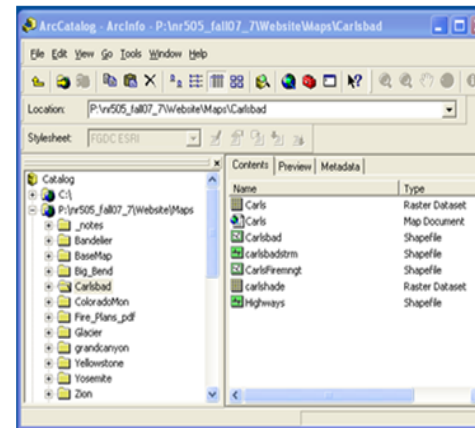
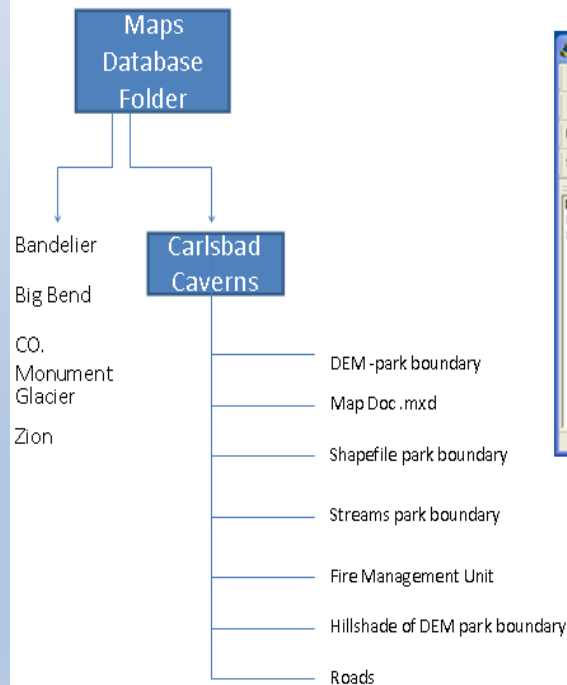


Database organization

- Naming conventions
- Metadata

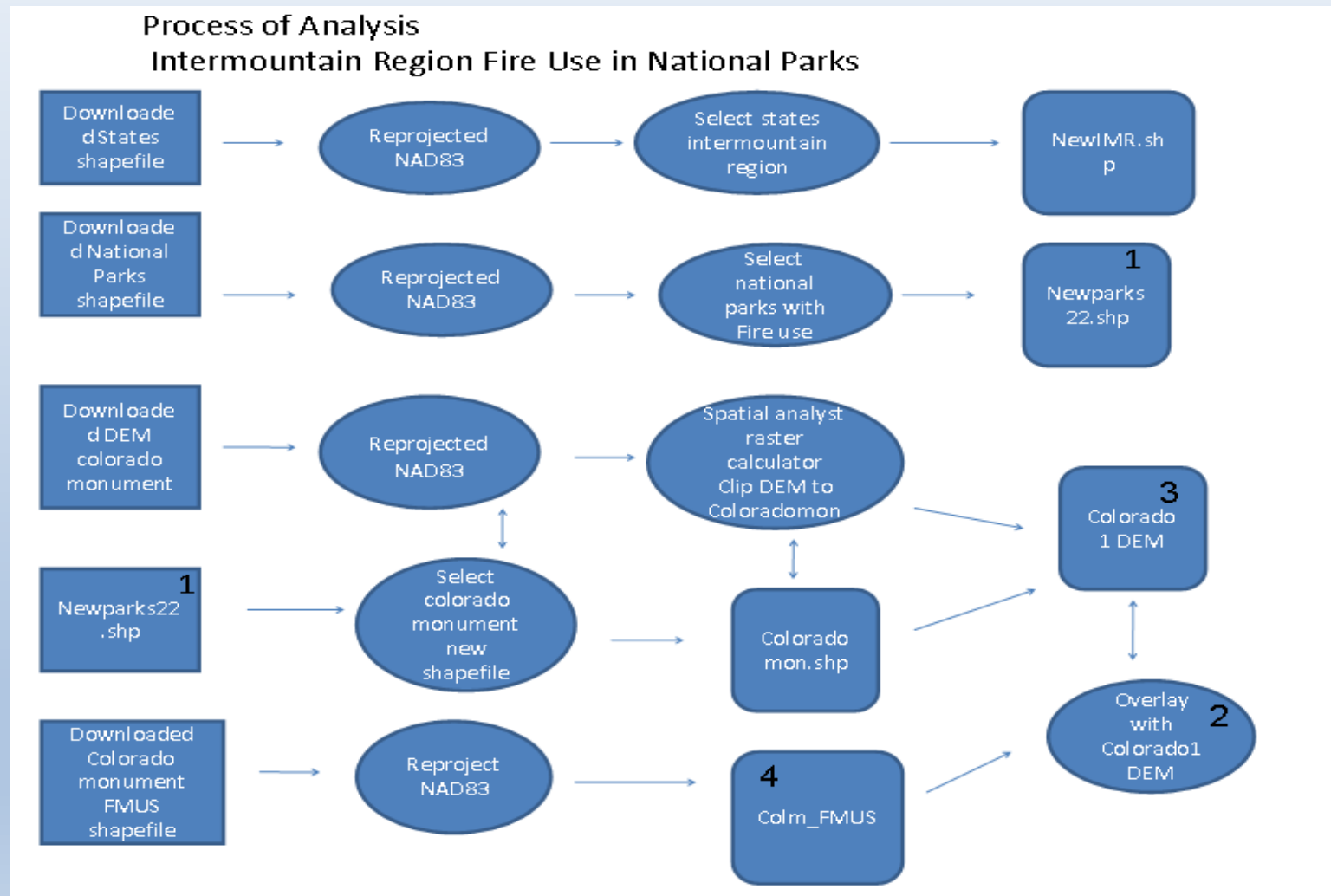
Tom Adamson
Jed Meunier
3 November 2007

GIS Database Schematic



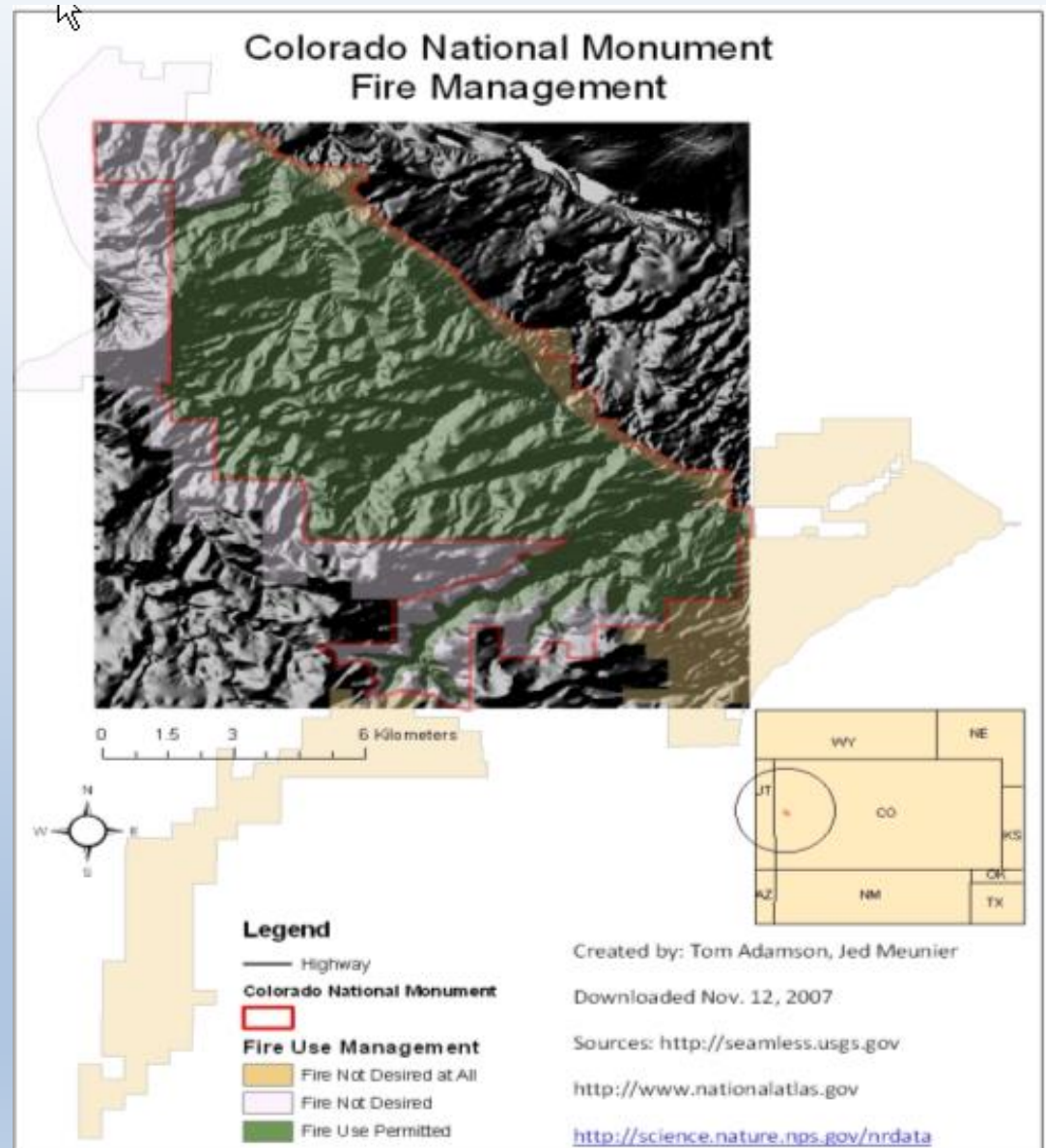
This is an example for Carlsbad Caverns National Park demonstrating the basic process we followed for our database structure. We repeated this process for the other Park Service units with Fire Use management. In some cases we manipulated data in other ways (digitizing etc.) that are not demonstrated here.

Describe the analysis (Flowcharts)



Results

Wildland Fire Use:
Application of naturally
ignited wildland fires
to accomplish resource
benefits in predefined
geographic areas
outlined in Fire
Management Plans.



Resources

- Proprietary
ESRI ArcGIS (<https://www.arcgis.com/features/>)
- Open Source
QGIS (<http://www.qgis.org/en/site/>)
- Top Ten GIS Software Products
<http://www.capterra.com/gis-software/>
- OSGeo: The Open Source Geospatial Foundation
<http://www.osgeo.org/>